

# Public Document Pack

Working with communities to improve the quality of life for all in Argyll and Bute

[www.argyllandbutecpp.net](http://www.argyllandbutecpp.net)



Municipal Buildings Albany St, Oban, PA34 4AW  
Tel: 01631 567855  
Email: [danielle.finlay@argyll-bute.gov.uk](mailto:danielle.finlay@argyll-bute.gov.uk)

14 August 2013

A meeting of the **OBAN LORN & THE ISLES COMMUNITY PLANNING GROUP** will be held in the **CORRAN HALLS, OBAN** on **WEDNESDAY, 11 SEPTEMBER 2013** at **2:00 PM**.

## AGENDA

1. **APOLOGIES**
2. **DECLARATIONS OF INTEREST**
3. **MINUTES**
  - (a) Minutes of the meeting of 11 June 2013 (Pages 1 - 6)
4. **CORE PATHS AS AN ECONOMIC TOURISM DRIVER**  
Report by David Adams McGilp (to follow)
5. **PARTNERSHIP UPDATES**
  - (a) NHS  
Sexual Health Media & Cultural Influences – Report by Laura Stephenson  
(Pages 7 - 10)
  - (b) POLICE SCOTLAND
  - (c) SCOTTISH FIRE & RESCUE
  - (d) SCOTTISH WATER
  - (e) ACHA

- (f) **COMMUNITY COUNCILS**
  - (g) **THIRD SECTOR PARTNERSHIP**  
Report by Glenn Heritage (to follow)
  - (h) **COMMUNITY SAFETY HIGHLIGHT/EXCEPTIONS REPORT**  
Report by Area Governance Officer (to follow)
  - (i) **BROADBAND AND RENEWABLE ENERGY PROJECTS**  
Moray Finch
- 6. EFFECTIVE INTEGRATION OF LOCAL TRANSPORT NETWORKS**  
Report by Douglas Blades (to follow)
- 7. STREETSCENE SERVICE REVIEW IMPLEMENTATION**  
Report by Head of Roads and Amenity Services (to follow)
- 8. PROPOSED AREA FORUMS**  
Report by Community Development Officer (to follow)
- 9. CAUCUS UPDATE**  
Update by Community Development Officer

## **OBAN LORN AND THE ISLES COMMUNITY PLANNING GROUP**

Contact:- Danielle Finlay, Area Governance Assistant – 01631 567945

**MINUTES of MEETING of OBAN LORN & THE ISLES COMMUNITY PLANNING GROUP held  
in the CORRAN HALLS, OBAN  
on TUESDAY, 11 JUNE 2013**

**Present:** Councillor Louise Glen-Lee (Chair)

Councillor Alistair MacDougall  
Councillor Fred Hall  
Shirley MacLeod, Argyll and Bute Council  
Laura MacDonald, Argyll and Bute Council  
Eileen Wilson, Argyll and Bute Council  
Matthew Boyle, Argyll and Bute Council  
Alison McGrory, NHS Highland  
Alistair Davidson, Police Scotland  
Martin Hill, Scottish Fire and Rescue  
Alistair McGregor, ACHA  
Elinor MacKinnon, Health Partnership  
Marri Malloy, Oban Community Council  
Duncan Martin, Oban Community Council  
Sean MacIntyre, Oban Community Council  
Kate Winton, Oban Community Council  
Jessie MacFarlane, Oban Community Council  
Les Stewart, Connel Community Council  
Andrew Campbell, SNH  
Glen Heritage, Argyll Voluntary Action  
Emma Grant, North Argyll Care Home  
Sam Bouchnak, Tiree Trust

**1. APOLOGIES**

Apologies were received from:-

Councillor Roddy McCuish  
Councillor Elaine Robertson  
Jane Fowler, Argyll and Bute Council  
Douglas Blades, Argyll and Bute Council  
Nic Jones, BID4OBAN  
David Adams McGilp, Visit Scotland

**2. DECLARATIONS OF INTEREST**

None.

**3. MINUTES**

The Minutes of the Meeting of 12<sup>th</sup> September 2012 were approved as a correct record.

**(a) OBAN LORN AND THE ISLES COMMUNITY PLANNING GROUP -  
14 MARCH 2013**

The Minutes of the previous meeting of 14<sup>th</sup> March 2013 were

approved as a correct record.

**4. ACHA**

The Group heard a presentation from the Chief Executive of ACHA about the investment programme for 2013/14, the new builds in the area and the ongoing initiatives.

Councillor Glen-Lee thanked the Chief Executive for his presentation.

**Decision**

The Group noted the information provided.

**5. CORE PATHS**

**(a) CORE PATHS AS AN ECONOMIC TOURISM DRIVER**

It was agreed that this item would come to the September Community Planning Group as David Adams McGilp from the Strategic Tourism Partnership could not attend this meeting.

**(b) OBAN-TYNDRUM PATH**

Andrew Campbell from SNH gave a verbal update on the Oban-Tyndrum path.

He advised since SNH commissioned an economic benefits study for this route in 2012, which showed potential for the route to generate in excess of £1million per annum for the tourism service sector along its length (either existing or new businesses), SNH has entered into a project partnership agreement with A&B Council for A&B Council to lead on the next phase of the project. SNH input into this partnership is £30k.

He also advised Argyll and Bute Council are now leading on this project, the current phase is to commission a consultant to undertake a review of the route, identify all works on the ground, start initial liaison meetings/agreements with landowners and identify all costs. SNH's £30K is to pay for a consultant to undertake this review and produce a detailed report.

The next phase of the project after that will be to find a lead agency (maybe Sustrans) to implement the delivery of the project on the ground, securing the route and associated interpretation. Towards the end of that phase there was an intention to facilitate a round of training workshops for interested parties, existing businesses and those thinking of starting new businesses along the route, regarding how best to generate income from this new resource.

**Decision**

The Group noted the updated provided.

**(c) EFFECTIVE INTEGRATIONS OF LOCAL TRANSPORT NETWORKS**

It was agreed that this item would come to the September Community Planning Group meeting as the Public Transport Officer could not attend this meeting.

## 6. PARTNER UPDATES

### (a) NHS HIGHLAND

Alison McGrory, Health Improvement Principal gave an update on the Health Improvement Consultation.

She advised the Health and Wellbeing Partnership has considered how health and wellbeing is delivered in Argyll and Bute and has decided to develop a Joint Health Improvement Plan (JHIP) for the period 2013-2016. The plan is open for consultation from April till June 2013. The JHIP will replace the Outcome Focussed Plan for health improvement which expired in 2011.

#### Decision

The Group:-

- i. Noted the report;
- ii. Agreed to read the draft Joint Health Improvement Plan for Argyll and Bute;
- iii. Agreed to provide feedback on the template provided by Friday 21 June 2013; and
- iv. Agreed to consider their role in relation to health improvement in Argyll and Bute.

(Ref: Report by Health Improvement Principal, Argyll and Bute CHP dated 11<sup>th</sup> June 2013, submitted).

### (b) POLICE SCOTLAND

Alistair Davidson from Police Scotland updated the Group on the new Police Scotland Team and advised it was working comfortably and well. He advised there would be no public difference and they would continue their business as usual.

He informed there is a new Community Investigation Unit in Argyll which involved CID and uniform Officers. This unit was reviewed at the end of May and there was no change as things are going well.

Alistair updated the Group on the new Rape Investigation Unit which can assist locally with crimes of a sexual nature.

There is also a Safer Community Department working centrally in Lochgilphead and this is working closely with Anti Social Behaviour issues which is again working well.

### (c) SCOTTISH FIRE AND RESCUE

Martin Hill from the Fire Service updated the Forum on the new Scottish Fire and Rescue Service since 1<sup>st</sup> April 2013 and advised all was going well and they were maintaining the partnership links set up under Strathclyde Fire and Rescue.

He informed the Group of the new structure for the Fire and Rescue Service, the new Area Commander is Paul Connelly who had started in post and is covering both Argyll and Bute and East and West Dunbartonshire.

He advised that they are trying to develop a register of land owners and guidance on fire safety for next year.

Councillor Glen-Lee informed the Group about Scottish Fire and Rescue's new twitter page and thought this was a brilliant idea for keeping people up to date.

(d) **SCOTTISH WATER**

There was no one present from Scottish Water so this item will continue to the September meeting.

Councillor Glen-Lee left the meeting. Marri Malloy from Oban Community Council took over as Chair.

(e) **COMMUNITY COUNCILS**

Duncan Martin from Oban Community Council gave an update on the recent visit to Oban by 4 Councillors from Kells Town Council in Ireland. They visited Iona, SAMS, the Distillery and Dunollie and also attended a church service. They found Oban really interesting and Duncan thanked Councillor MacIntyre for all his help in arranging the visit.

Les Stewart from Connel Community Council raised an issue about the length and volume of emails Community Councils receive. He asked if in future a summary at the beginning of documents/emails could be provided.

(f) **THIRD SECTOR PARTNERSHIP**

Glenn Heritage updated the Group on the Volunteer of the Year Awards. She advised there were 143 people in attendance at the event in the Council Chamber on 31<sup>st</sup> May.

They are also starting a new project for social media whiz kids to grow their own business.

(g) **COMMUNITY SAFETY HIGHLIGHT/EXCEPTIONS REPORT**

A report updating the Group about items discussed at the most recent Oban, Lorn and the Isles Community Safety Forum held on 8<sup>th</sup> May 2013, was considered.

**Decision**

The Group noted the work undertaken and agreed to get in contact with Danielle Finlay, Area Governance Assistant if they had any items of business they would like on the agenda for the next Community Safety Forum.

(Ref: Report by Area Governance Officer dated 28<sup>th</sup> May 2013, submitted).

**7. PEOPLE**

**(a) FINDING MERLIN**

The Group heard a presentation by Adam Ardrey, Finding Merlin.

He provided historical information on King Arthur and Merlin and would like to see more tourists come to Argyll and Bute to see this.

**Decision**

The Group noted the information provided and the Chair invited Adam Ardrey along to the next Argyll and Isles Strategic Tourism Partnership.

**(b) NORTH ARGYLL PROJECT**

A report providing the background information to the North Argyll Eventide Home Association was considered.

**Decision**

The Group noted the information provided.

(Ref: Report by Emma Grant dated 11<sup>th</sup> June 2013, submitted).

**8. ARGYLL AND BUTE COUNCIL GAELIC LANGUAGE PLAN CONSULTATION**

A report detailing the Council's draft Gaelic Language Plan that was approved for consultation in March 2013, was considered.

The plan sets out the commitments by the Council for developing and supporting the Gaelic Language in line with the National Plan for Gaelic 2012-2017.

The Council is seeking views on the draft plan prior to submitting the final format to Bord na Gaidhling in July 2013.

**Decision**

The Group considered the draft plan and agreed if they had any comments they would feed them back to the Head of Improvement and HR.

(Ref: Report by Head of Improvement and HR dated 11<sup>th</sup> June 2013, submitted).

**9. NEW COMMUNITY ENGAGEMENT STRATEGY**

A report detailing the new Community Engagement Strategy was considered.

**Decision**

The Group noted the information provided and agreed to get in touch with the IOD Project Officer if they had any comments.

(Ref: Report by IOD Project Officer dated 11<sup>th</sup> June 2013, submitted).

**10. PROPOSED AREA FORUMS**

A report that went to the CPP Management Committee on 8<sup>th</sup> May 2013 was considered.

The report provides the Management Committee with feedback from the discussions that took place at the March Community Planning Group on the subject of the proposed autumn Community Planning events.

**Decision**

The Group agreed:-

- i. To recirc-ulate the consultation form which had been issued to partners seeking input to topics for the 2103 event, and to bring and updated report providing details for that event to the September Community Planning Group; and
- ii. That Laura MacDonald, Eileen Wilson, Kate Winton and Councillor Fred Hall would form a short-life working group to take this forward and report back to the September Community Planning Group.

(Ref: Report by Community Development Officer dated 11<sup>th</sup> June 2013, submitted).

**11. PRIMARY SCHOOL STANDARDS AND QUALITY REPORT**

A report updating the Group on the progress being made within Education in Argyll and Bute was considered. Details are based on the Standards and Quality Report for 2011/12.

**Decision**

The Group noted the progress made in relation to Education within Argyll and Bute.

(Ref: Report by Quality Improvement Officer dated 26<sup>th</sup> April 2013, submitted).

**12. QUESTIONS AND ANY OTHER BUSINESS**

Martin Hill informed the group he is taking part in the Lochness Marathon and if anyone would like to nominate a worthy local charity for him to support to email him - [martin.hill@strathclydefire.org](mailto:martin.hill@strathclydefire.org)



## HEALTH IMPROVEMENT CONSULTATION

**Laura Stephenson, Senior Health Promotion Specialist (Sexual Health), Argyll and Bute CHP**

**The Area Community Planning Group is asked to:**

- **Note this paper**
- **Consider the groups role in addressing the issues raised in this paper at a local level.**

### 1 Background and Summary

- The Scottish Government's Sexual Health and Blood Borne Virus (BBV) Framework 2011 – 2015 identifies the need to promote sexual health and wellbeing at local, regional and national levels. The Framework identifies that Sexual Health Strategy Groups should have strong links with BBV Managed Clinical Networks, Alcohol and Drug Partnerships and Community Health Partnerships which will, in turn, feed into the Community Planning process.
- Outcome 5 of the Sexual Health and BBV Framework 2011 – 2015 states there should be:

*A society whereby the attitudes of individuals, the public, professionals and the media in Scotland towards sexual health and blood borne viruses are positive, non-stigmatising and supportive.*

NHS Boards, the Third Sector, Local Authorities and Scottish Government are accountable for this outcome.

Sexual health includes much more than reducing or preventing sexually transmitted infections, unwanted pregnancies and improving contraception. Whilst these are all very important factors other significant issues included in sexual health wellbeing are being free from coercion and harm, quality sexual health and relationships education, inclusiveness, focus on inequalities and challenging negative media influences.

### 2 Challenging culture and commercial messages

The Sexual Health and BBV Framework 2011- 2015 provides examples of the culture and commercial images that need to be challenged;

*Challenging cultural and commercial messages which reinforce negative stereotypes of gender identity and sexual orientation is essential to promoting positive sexual health and wellbeing. Gender stereotypes of both men and women perpetuate assumptions of male power and control over a sexual partner, are often founded on misinformation and can inhibit and limit both men and women in developing meaningful relationships and emotional maturity. These stereotypes can be reinforced by both written and electronic media and through, for example, advertising. These rapidly developing influences should be counteracted with positive local and national action.*

- *Work to promote the positive and life enhancing aspects of sexual wellbeing and sexual relationships should continue locally, regionally and nationally.*
- *Efforts to promote a positive approach to sexual health and relationships in the media should continue, nationally and locally.*

Some examples of existing work in Argyll and Bute

In Argyll and Bute the Local Authority and NHS Highland encourages secondary schools to use Sexual Health and Relationships programmes that aims to be inclusive, challenge stereotypes and negative impacts media and culture can have. NHS Highland also support Rapecrisis Argyll and Bute to deliver TESSA in secondary schools, the TESSA programme includes sessions on the impact of media and using social media safely.

The Local Authority and NHS Highland encourage primary schools to use Channel 4 Living and Growing Programme. Some of the sessions in the programme address issues such as stereotyping, cultural expectations, respect and being yourself.

NHS Highland have produced a sexual health website for people living in Argyll and Bute. The website aims to be inclusive, informative, educational and helpful for people living in Argyll and Bute.

NHS Highland support national campaigns such as Health Scotland's "Its good to talk about it" and World Aids Day.

NHS Highland work closely with HIV charity, Waverley Care to address a number of sexual health messages including; stereotypes, the importance of inclusiveness and awareness raising about the impact of homophobic behaviour.

### **3 Evidence to challenge culture and commercial messages**

Early evidence indicates the strong impact of the media on young people's approaches to sex and sexual relationships.

Data suggests that healthy sexual attitudes are understood by a significant majority, but significantly fewer act on these healthy attitudes. (Progressive Partnership Ltd. 2008)

Media plays a significant role in Scotland. Some studies estimate that young people (6-17 year olds) spend around five hours per day with one form of media or another. However, with media playing such a significant role in our culture it has a dominating effect across many ages, not just the young.

*Sexual imagery pervades many aspects of modern society.*

*In the absence of other reliable sources of information and advice unbalanced or inaccurate media messages can therefore lead to pressures and confusion over the realities of sex and sexuality particularly for young people. Feedback from the NATSAL survey shows that young females, in particular, view the media as one of their main sources of information. It is therefore important to provide some balance to these messages, including provision of accurate, positive information about sex and sexual health.*

*Enhancing Sexual Wellbeing In Scotland: A Sexual Health and Relationships Strategy, The Scottish Government 2003*

4. Some considerations for the Community Planning Group in supporting the issues raised in this paper.

- Support or deliver local awareness raising.
- Support schools and youth clubs address the issues raised in this paper.
- Provide local policy on appropriate messages across a range of topics.
- Consider how the points in this paper might be incorporated into the proposed locality community engagement events.

30th July 2013

This page is intentionally left blank